

### Press Release

# CTEK INTRODUCES PRO BATTERY TESTER TO THE CTEK PRO SERIES

## Bringing a complete battery management solution to the modern workshop

CTEK a leading global brand in the care and maintenance of vehicle batteries has launched the PRO Battery Tester – a fast and accurate battery and electrical system tester, complete with integrated printer, designed for use in even the harshest of workshop environments.

Compatible with all 12V lead-acid batteries, the CTEK PRO Battery Tester, performs quick, simple, and accurate battery or system tests in seconds, without heat or sparks, on batteries as low as 1V. This intuitive, easy to use unit uses advanced, market leading technology to test battery starting and charging system voltage and can also detect and report on any bad cells.

Available in 19 different languages, the results can then be printed and reviewed immediately with customers for added impact to preventative maintenance routines and customer service.

The CTEK PRO Battery Tester offers complete flexibility. It is compatible with all battery rating systems (CCA, DIN, EN, IEC, SAE) and 12V lead-acid battery chemistries (standard - flooded, AGM and GEL), so it really is the only battery tester you need to have in the workshop.

The *PRO60* is built to last which is why it comes with a 2-year warranty, backed up by CTEK's customer care programme.

Peter White, Professional Business Unit Manager at CTEK said "Battery issues are becoming more and more common in vehicles entering the workshop. Sophisticated electronic systems, and technologies such as start-stop functionality have become an increasingly important component of modern cars as part of a drive by global vehicle manufacturers towards greater fuel efficiency, safety and comfort. This technology has a much greater reliance on the battery, which is now critical to the effective operation of the vehicle, so battery health can no longer be ignored. Our research has identified that as many as 25% of vehicles arriving in the workshop have a battery problem, so it's crucial that technicians test every vehicle battery that enters the workshop and take appropriate action to avoid battery failure in the workshop or soon after. In order to do this,

today's modern workshop needs a tester that can deliver speed, accuracy and compatibility – the CTEK PRO Battery Tester meets all of these needs."

Peter continued "When a vehicle enters the workshop, oil and other fluid levels, tyre pressures and brake condition are all regularly checked and any issues addressed. With the help of our PRO Series of products, workshops can now offer this level of service to their customers' vehicle batteries – easily, safely and without disruption to usual workshop routines. The introduction of the CTEK PRO Batter Tester to the CTEK PRO Series enables us to offer a complete CTEK battery management solution."

For more information about the PRO Battery Tester visit <a href="www.ctek.com">www.ctek.com</a>

#### **ENDS**

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#### **About CTEK**

- CTEK is a leading global brand in the care and maintenance of vehicle batteries
- A sister company to Creator Teknisk Utveckling AB, a leading research, design and product development consultancy, CTEK was established to design, manufacture and supply a new system of battery chargers that would meet the requirements of new generation vehicle batteries.
- CTEK is a world leading authority on battery technology, battery chargers and battery care and has built a reputation for being first to market with new products.
- CTEK chargers use patented technology to ensure that chargers condition, charge, and maintain all types of lead-acid and lithium (LiFePO4) batteries quickly, simply and safely.
- CTEK supplies chargers to the world's most recognised manufacturers including Audi, Bentley, BMW, Corvette, Ferrari, Jaguar, Lamborghini, Maserati, McLaren, Mercedes, Porsche, and Rolls-Royce.